GREATNESS CHANNEL

GREATNESS CHANNEL TV & APP PROMOTION GUIDE

Let's Work Together To Help The World Discover Their Greatness with the Greatness Channel TV & APP

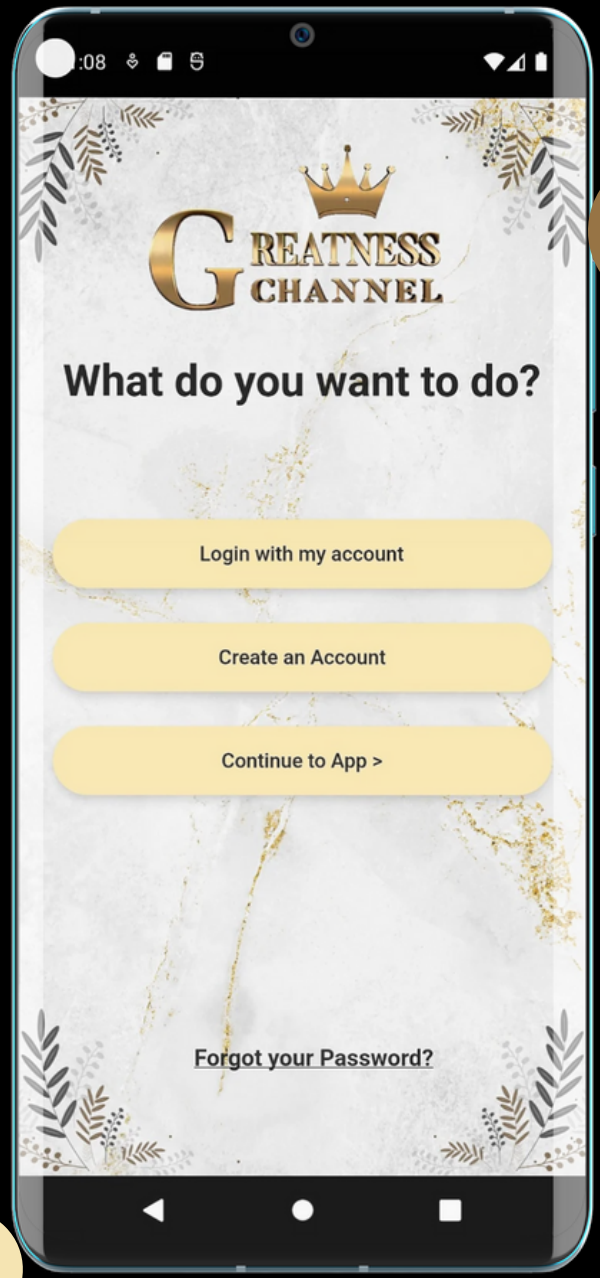
What is the Greatness Channel?

The Greatness Channel is a division of Fresh Anointing and Wisdom Network and was created to take the message of unlocking the greatness of the church, nations, economies, leaders and individuals to the world.

WHAT IS THE GREATNESS CHANNEL APP?

A MOBILE INTERACTIVE TOOL OF FAWN NATION

The Greatness Channel App is a tool of Greatness Channel TV that is uniquely designed to spread the mission of FAWN Nation in a digital world



A REVISED VERSION OF THE GREATNESS APP HAS BEEN COMPLETED AND IS DESIGNED TO:

Take the message of unlocking the greatness of the church, nations, economies, leaders and individuals to the world

Help persons from all walks of life discover, execute and live their God-given purpose through providing daily, weekly, monthly & quarterly unique programming which cannot be sourced from any other platform in the world.

THE APP IS AVAILABLE FOR DOWNLOAD ON BOTH THE APPLE STORE AND GOOGLE PLAY STORE.

Who Is the App Designed For?

The App has been designed to cater to:

DVA members
FAWN Nation
The Family (Parents & Children)
Christian Individuals
FAWN Nation Partners
WIMA Partners

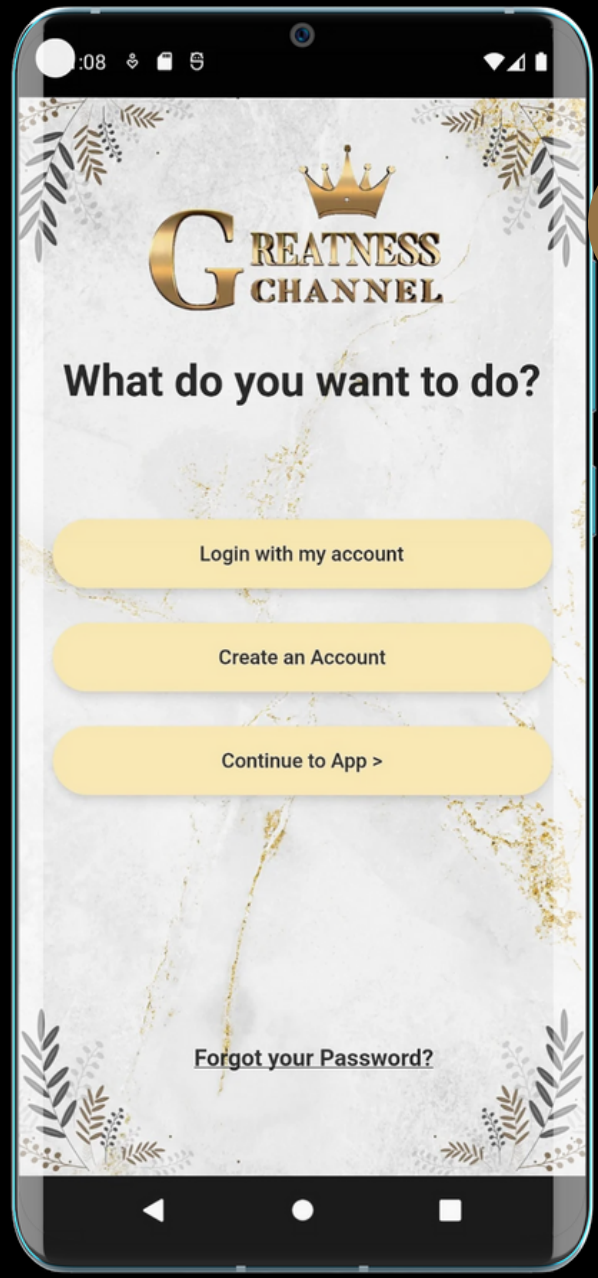
HOW YOU CAN HELP PROMOTE THE APP

- Share with your family, friends and colleagues
- Promote on all your social media networks
- Create broadcasts with your contacts on WhatsApp and Telegram
- Share by word-of-mouth wherever you go.

MESSAGES AND CONTENT YOU CAN SHARE ON YOUR SOCIAL MEDIA PLATFORMS:

FOR AGE APPROPRIATE & INFLUENCER CATEGORIZED CONTENT FOR SHARING

The following messages and ad content relative to your age, networks and communities you are part of



HELP PROMOTE USING THE FOLLOWING MESSAGES AND IMAGES

GENERAL ADS AND MESSAGES ANYONE CAN SHARE

See corresponding text message on page 18

Generic Ad 1.

Generic Ad 2.

Generic Ad 3.

GENERAL ADS AND MESSAGES ANYONE CAN SHARE

HOW TO SIGN UP IMAGE: See corresponding instructions on page 25

Download on the App Store

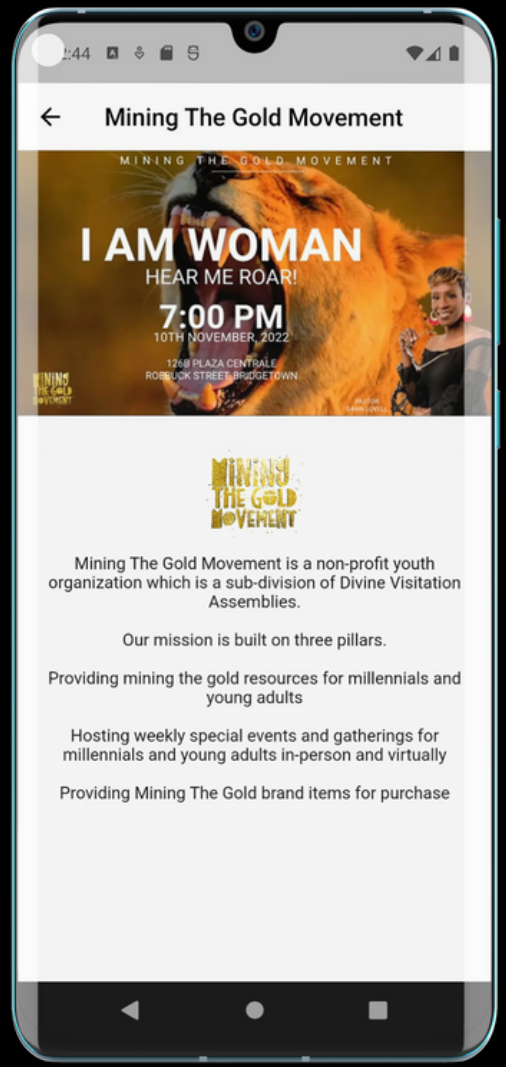
ANDROID APP ON Google play

MESSAGES FOR YOUTH AND MILLENNIALS

See corresponding text message on page 19

Millennial Ad 1.

Millenial Ad 2.



GENERAL ADS AND MESSAGES FOR PARENTS AND FAMILY MEMBERS TO SHARE

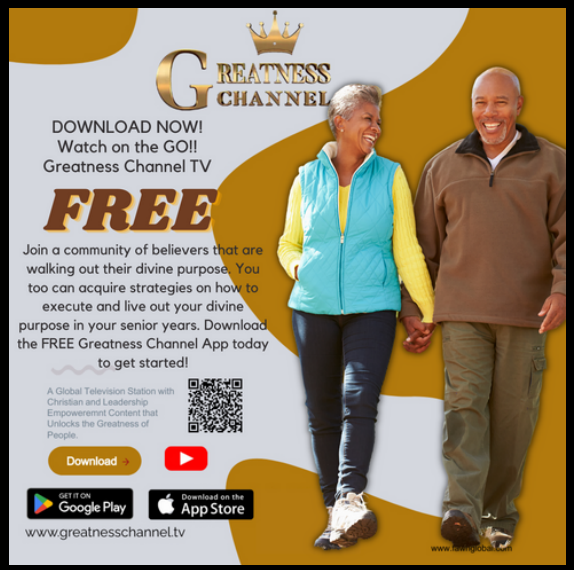
See corresponding text message on page 21

Parent and Family Ad 1.

Parent Ad 2.

GENERAL ADS AND MESSAGES FOR GRANDPARENTS AND MATURE ADULTS TO SHARE

See corresponding text message on page 20



Senior Ad 1.

Senior/Family Ad 2.

Generic Ad

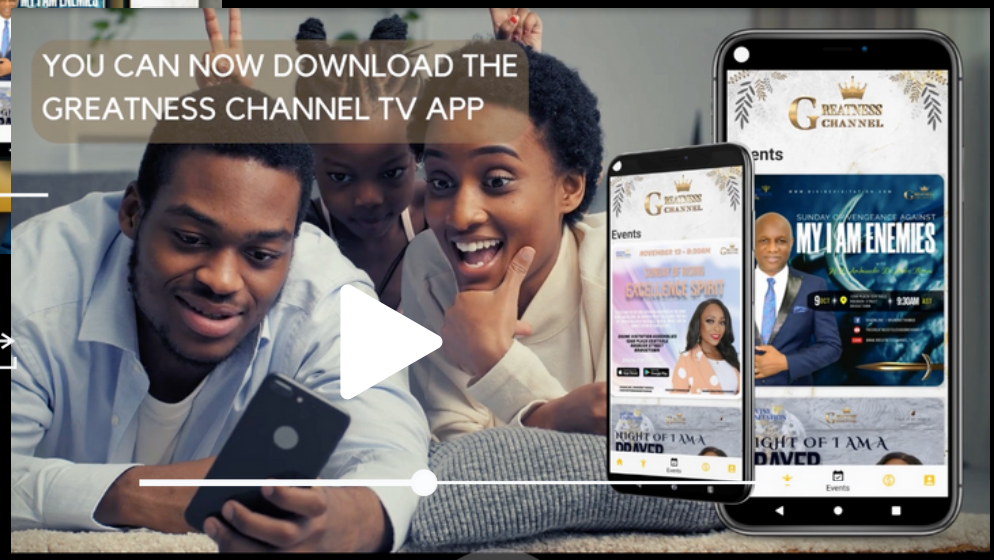
SEASONAL ADS - CHRISTMAS

General Instagram and Facebook Story Ads to share for the Season. Use text on page 23

GREATNESS CHANNEL GENERAL AD

General Ad to share on Facebook and social platforms

Use Generic text #2 on page 18



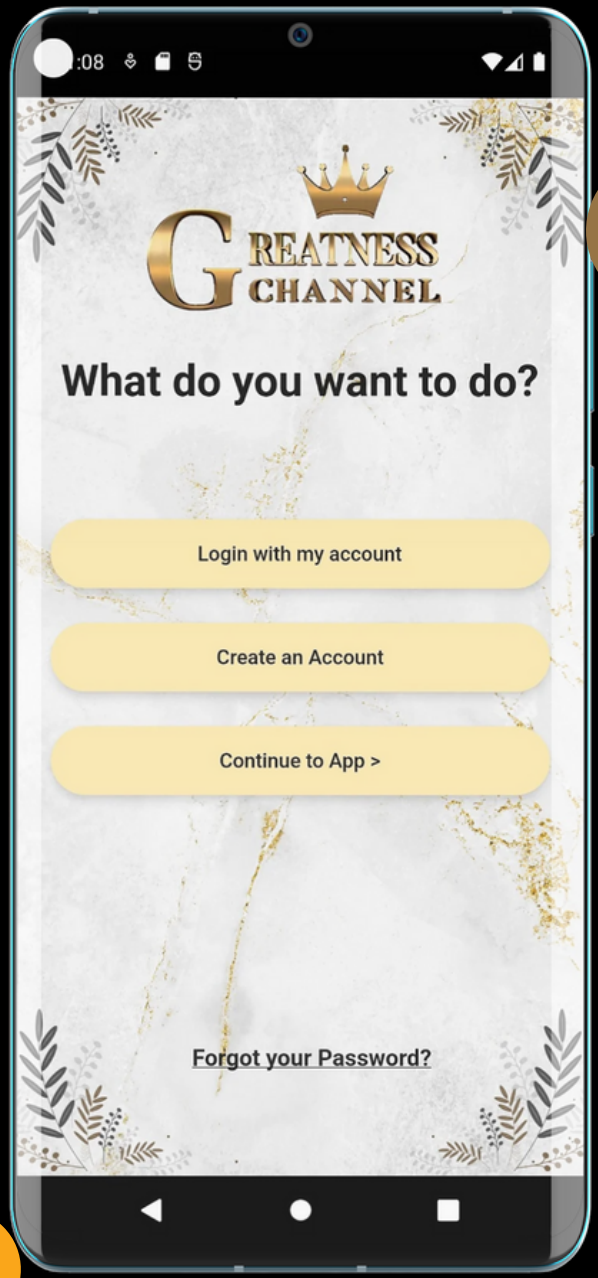
MESSAGES FOR GENERAL SHARING

General Text #1

This is the first FREE app that will help you understand ABC's of divine purpose. An app which provides teaching, knowledge , wisdom and entertainment for the entire family and persons from all walks of life.

Generic Text #2

Now you can download the new and revised Greatness Channel App by FAWN NATION with programs for the entire family, designed to take the message of unlocking the greatness of the church, nations, economies, leaders and individuals to the world.



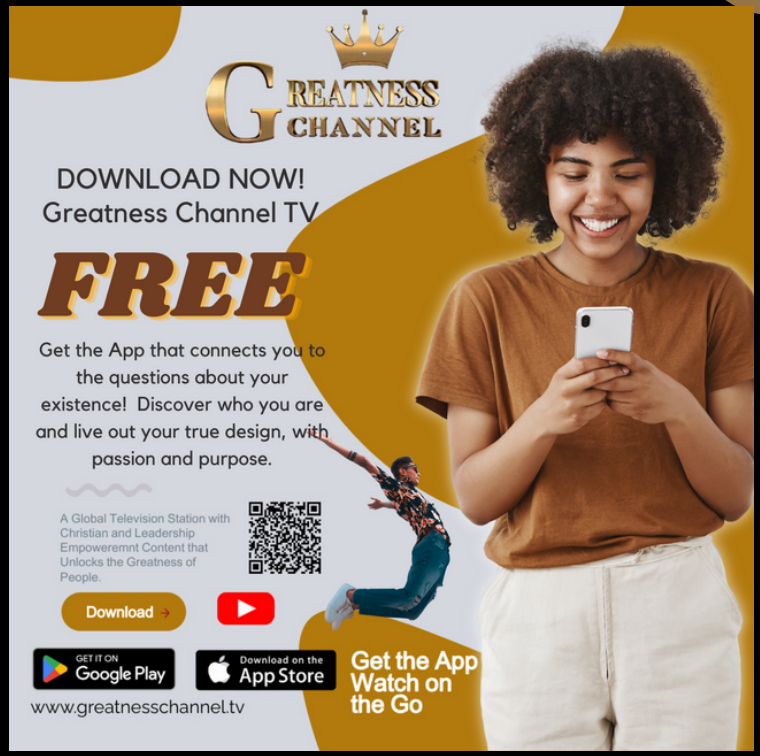
MESSAGES FOR MILLENNIALS TO SHARE

General Text #1

This is the first FREE app that will help you understand ABC's of divine purpose. An app which provides teaching, knowledge , wisdom and entertainment for the entire family and persons from all walks of life.

Generic Text #2

GOT QUESTIONS about who you are? The GCAPP has the answers. An app designed for millennials in mind. searching for answers about your existence and how you can discover, execute and live out your unique design the way God created you to be. CHECK OUT THE GCAPP TODAY



MESSAGES FOR SENIORS/GRANDPARENTS TO SHARE

General Text #1

This is the first FREE app that will help you understand ABC's of divine purpose. An app which provides teaching, knowledge , wisdom and entertainment for the entire family and persons from all walks of life.

Seniors and Grand parents Text #2

Join a community of believers that are walking out their divine purpose. You too can acquire strategies on how to execute and live out your divine purpose in your senior years. Download the FREE Greatness Channel App today to get started!

MESSAGES FOR PARENTS TO SHARE

General Text #1

This is the first FREE app that will help you understand ABC's of divine purpose. An app which provides teaching, knowledge , wisdom and entertainment for the entire family and persons from all walks of life.

Parents & Adults Text #2

The app that will help you raise confident, spirit-filled and purpose-driven children. Download the FREE Greatness Channel App today to get started

MESSAGES FOR CHRISTIAN & CHURCH LEADERS TO SHARE

General Text #1

This is the first FREE app that will help you understand ABC's of divine purpose. An app which provides teaching, knowledge , wisdom and entertainment for the entire family and persons from all walks of life.

Christian Leaders Text #2

A resource that every Christian leader can use to help others discover, execute and live their God-given purpose.

MESSAGES FOR CHRISTMAS ADS TO SHARE

General Text #1

This is the first FREE app that will help you understand ABC's of divine purpose. An app which provides teaching, knowledge , wisdom and entertainment for the entire family and persons from all walks of life.

Seasonal Text #2

Get the App that keeps on giving the gift of wisdom to help you discover, execute and live your God-given purpose. It's beginning to look a lot like Christmas (Use heading of ad when sharing)

DOWNLOAD IN THE APPLE APP STORE

HOW TO SIGN UP IMAGE: See corresponding instructions on page 25

Download on the App Store

DOWNLOAD IN GOOGLE PLAY STORE

STEP 1.
SCAN QR code to access your preferred play Store

STEP 2.
DOWNLOAD to your device

STEP 3.
Create an account and set password

STEP 4.
Enjoy the App and share

ANDROID APP ON Google play

HASHTAGS YOU CAN USE

#greatness #channel
#television
#livestreaming #24/7
#family #millennials
#documentary
#movies #education
#knowledge #wisdom
#understanding
#global #international
#regional #travel
#christian
#fawnnation
#fawnglobal
#discovergreatness

UNIQUE HASHTAGS (0 POSTS OR LESS THAN 100 POSTS)

#greatnesschannel
#greatnessmovies
#greatnessfilms
#greatnessglobal
#greatnessinternational
#greatnessregional
#greatnesstravel
#greatnesstelevision

ALL IMAGES & TEXT WILL BE AVAILABLE FOR DOWN LOAD ON WWW.GREATNESSCHANNEL.TV

SCAN NOW TO ACCESS MEDIA

FOLLOW US ON OUR SOCIAL PAGES

GREATNESSCHANNEL

CONTACT COMMUNICATIONS OFFICE

ADDRESS

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PHONE

246-429-0895

EMAIL

jhighland@divinevisitation.com

Contact Prophetess Vicki Otaruyina
DIRECTOR GREATNESS CHANNEL

or Elder Jennifer Highland
CHIEF COMMUNICATIONS OFFIER
FAWN NATION